

证券代码：000797

证券简称：中国武夷

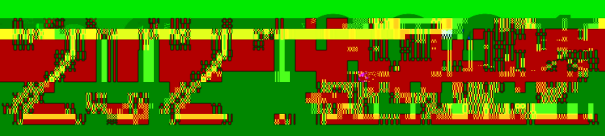
公告编号：2022-067

债券代码：112301

债券简称：15中武债

债券代码：149777

债券简称：22中武01



社会责任报告
Social Responsibility Report

2022年中国武夷社会责任报告



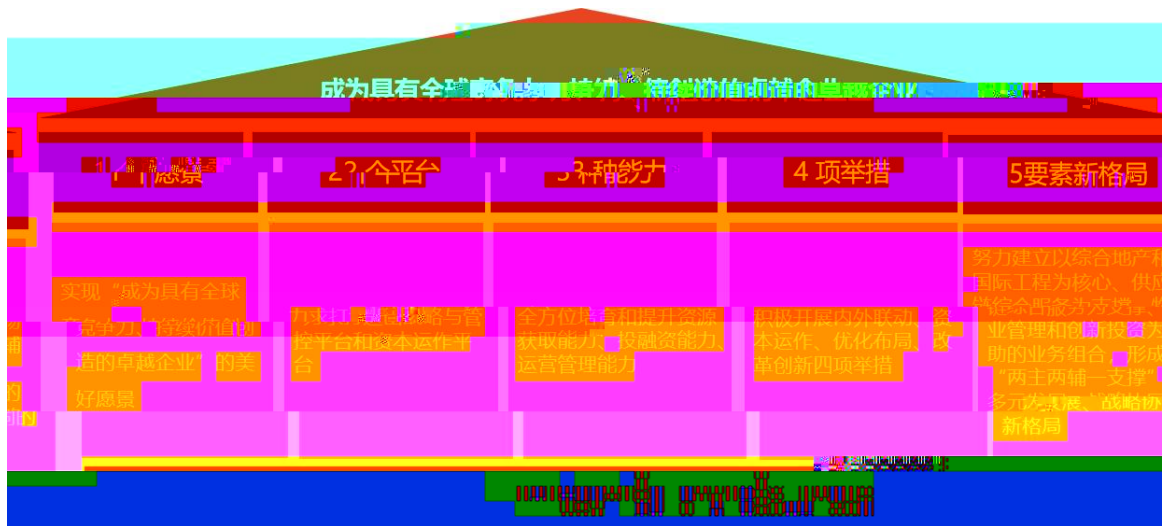
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	9
	15
	18
1. 1.	18
1. 2.	20
1. 3.	23
1. 4.	26
1. 5.	27
	29
	31
2. 1.	31
2. 2.	32
2. 3.	35
	36
	39
3. 1.	39
3. 2.	40
3. 3.	41
	44
	46
4. 1.	46
4. 2.	46
4. 3.	47
	49
	50
	51
	53



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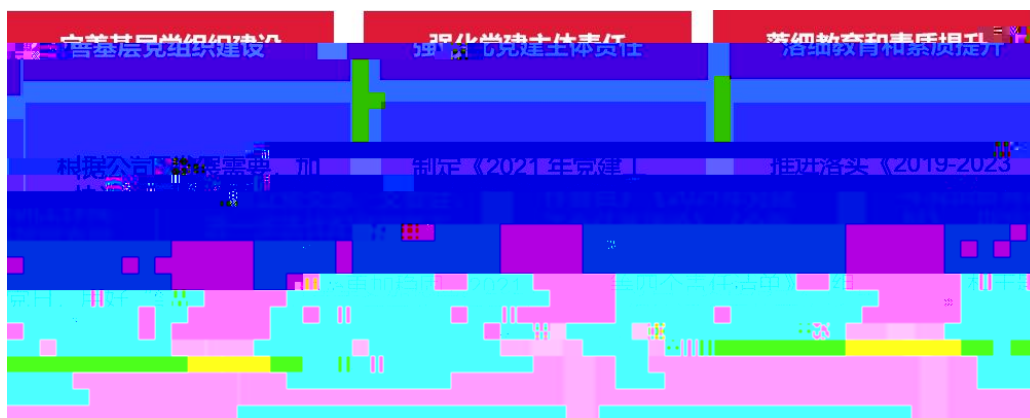




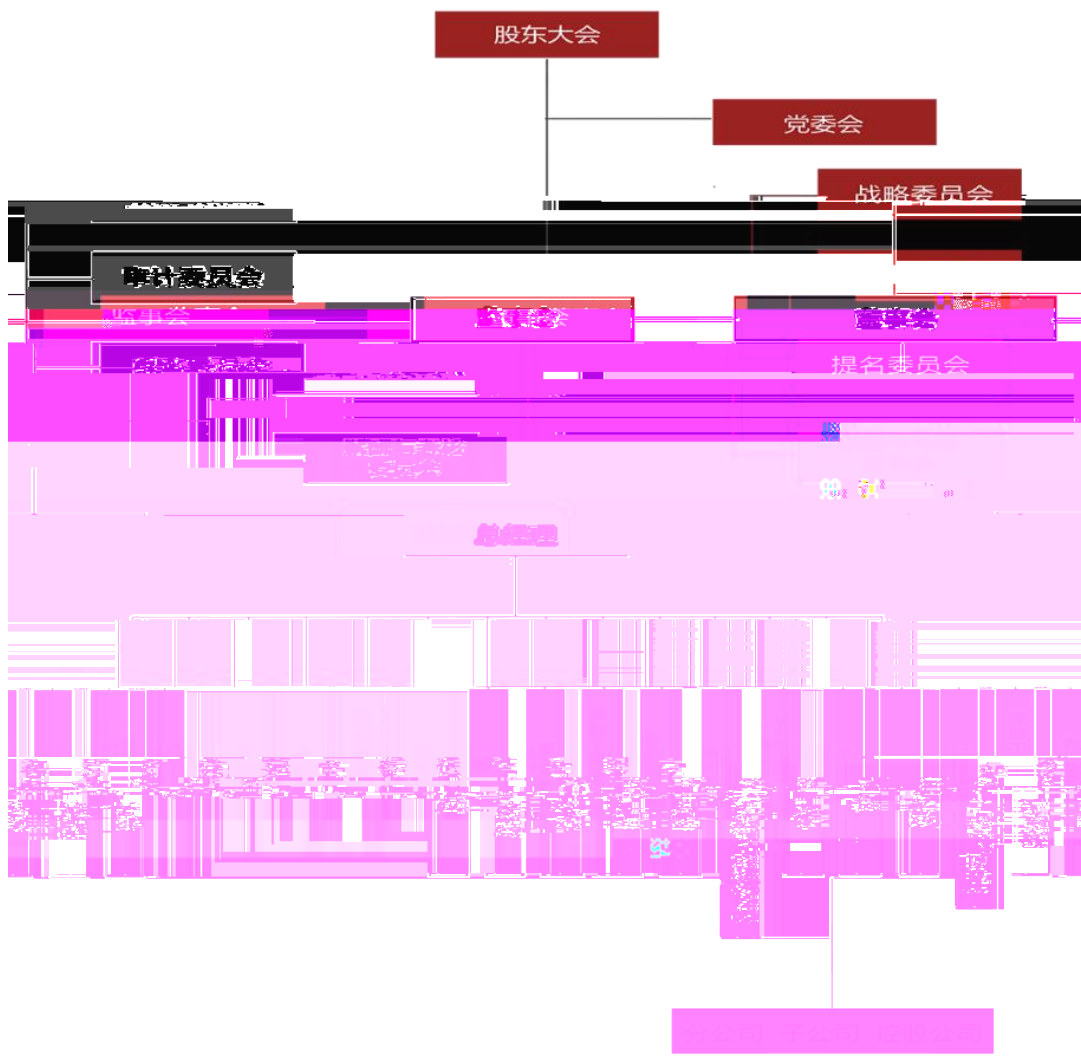
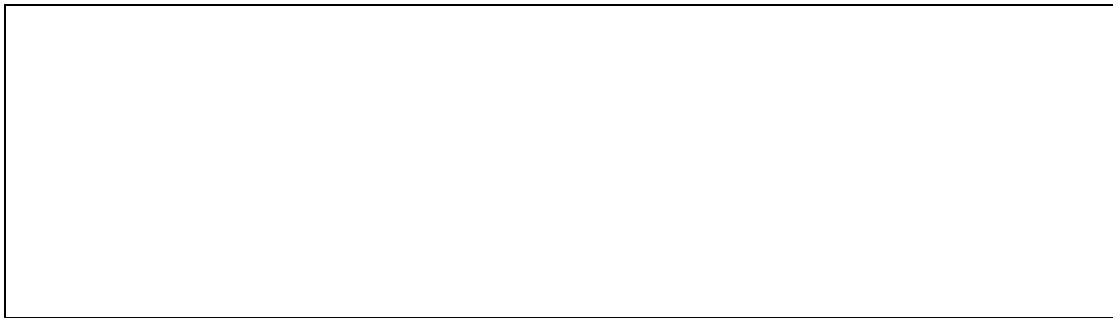
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2021 年度





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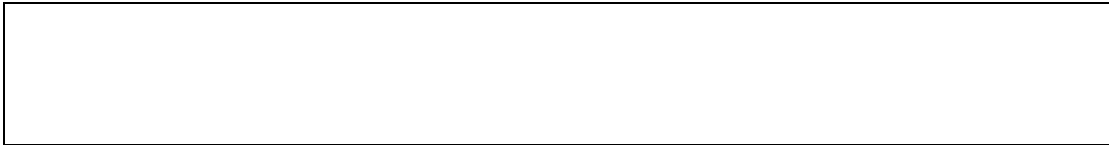
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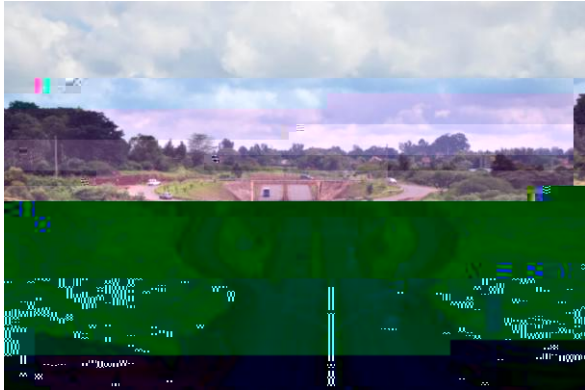

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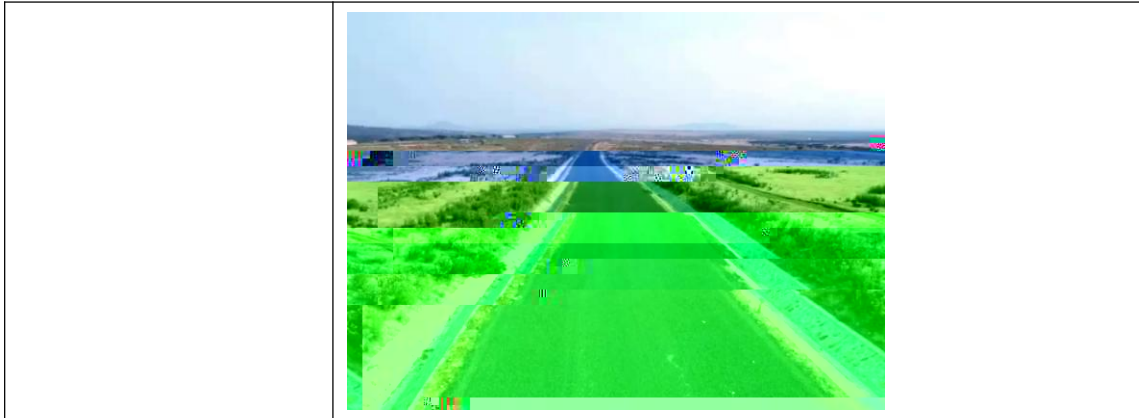
完善风控体系

借助“797 人力说”进行风控制度宣贯，组织对风险管理涉及



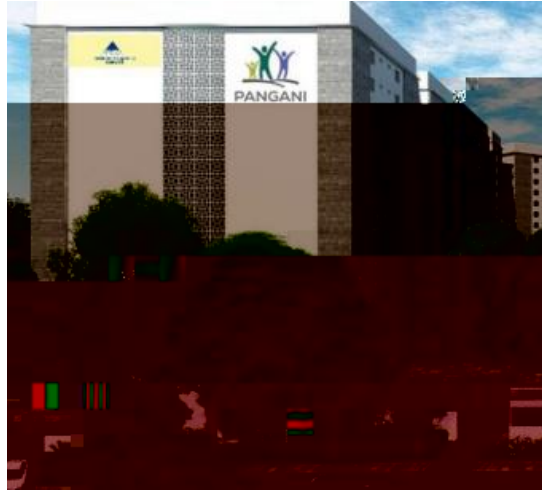




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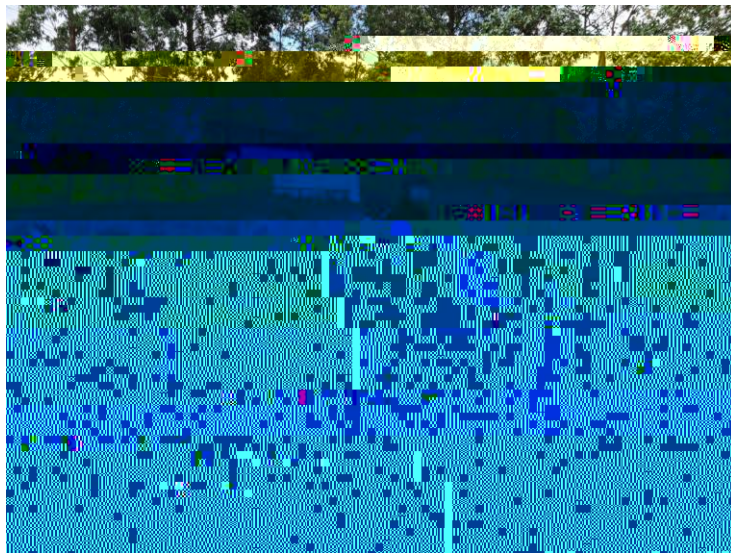
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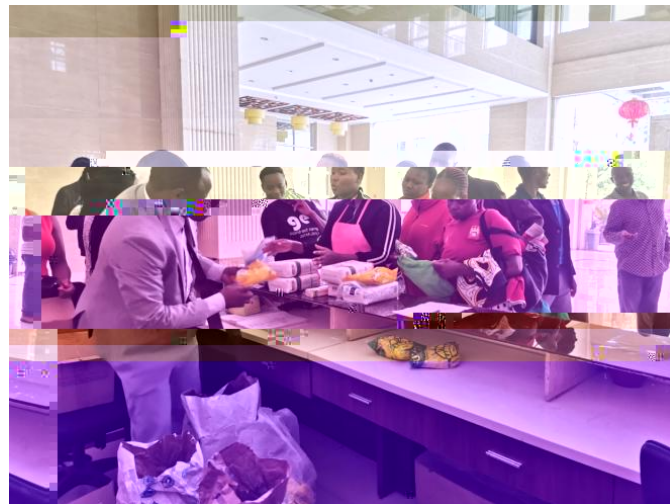
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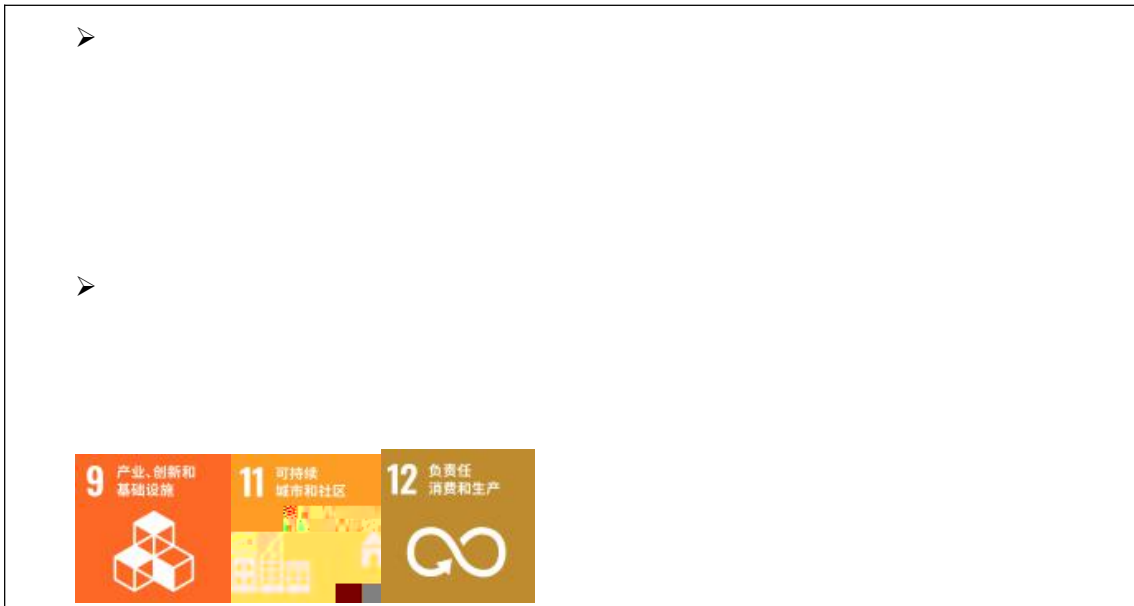
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1.1.



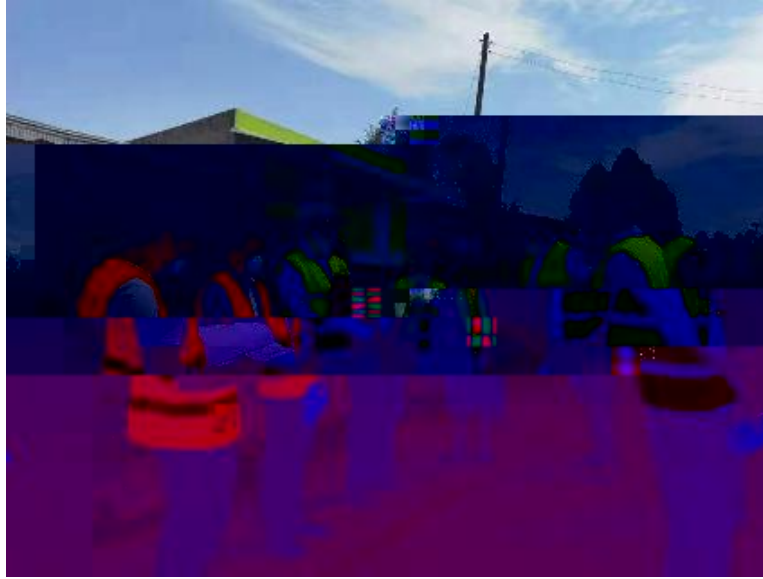
1.1.1.





1.1.2





1.1.3.



1.2



1.2.1.

销售价格透明

- 严格执行“一房一价”制度，明码标价。

规范销售行为

- 严格执行“一房一价”制度，明码标价，公示每套商品房的销售面积、售价及销售状态。不在未取得《商品房预售许可证》之前收取定金、诚意金等费用，禁止以任何方式囤积房源的行为。

规范营销宣传

- 严格执行商品房广告管理的有关规定，坚决不做虚假、不实的广告，保证广告内容与实际效果一致。不在未取得《商品房预售许可证》之前，以任何形式发布商品房预售广告。

客户隐私保护

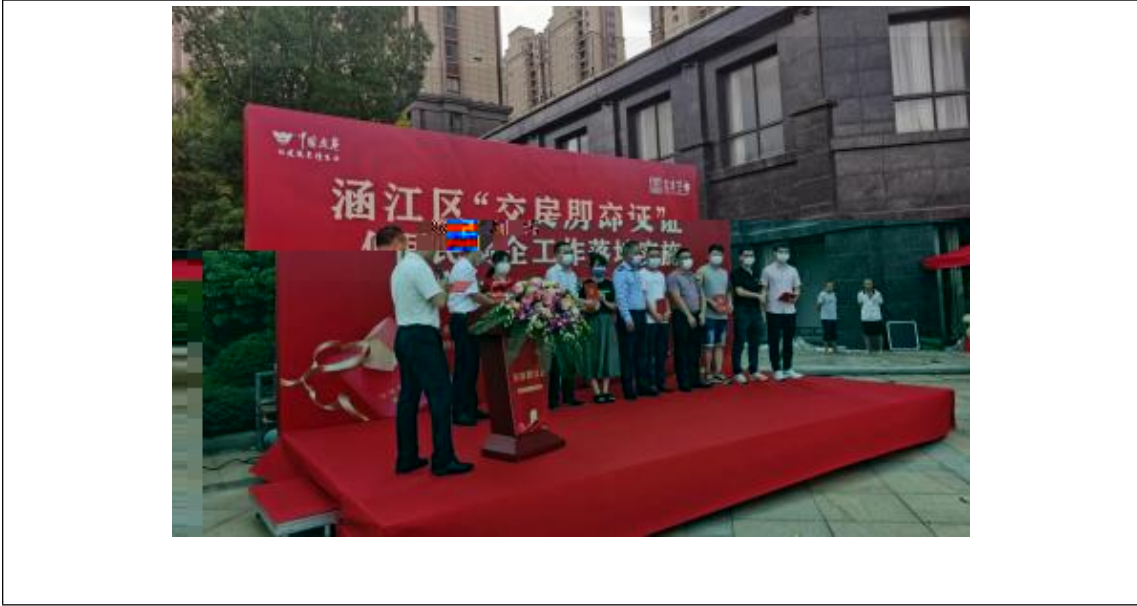
- 强化员工对客户资料的保密意识，未经授权许可，严禁客户隐私泄露事件，进行罚款、开除、追诉等处理。

优化售后服务

- 提供优质的售后服务，妥善处理客户提出的投诉事项等分享交流活动，增进与客户、业主、经销商、

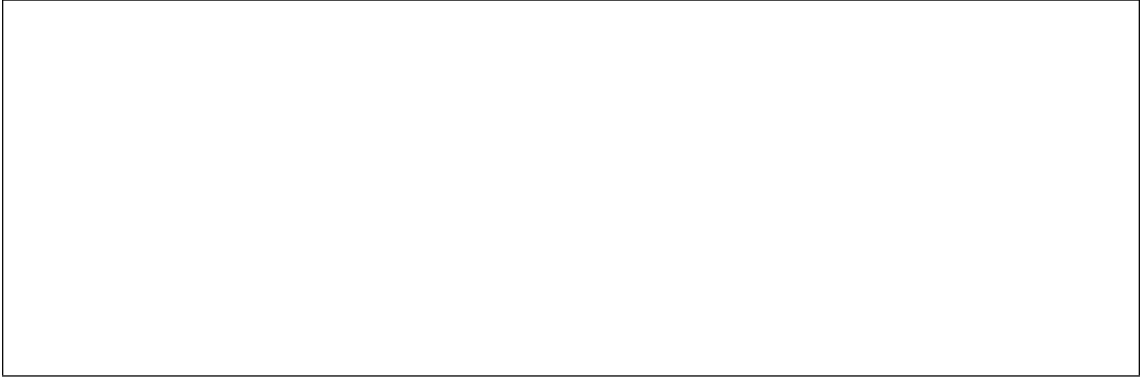
不得使用或转售客户信息进行牟利，等处理。

和建设单位组织员工房地产知识、验收注意事项。

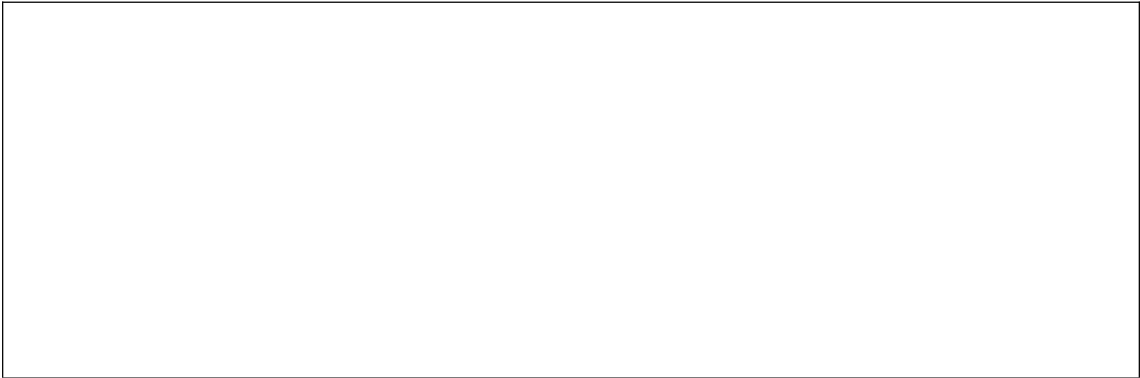


1.2.2





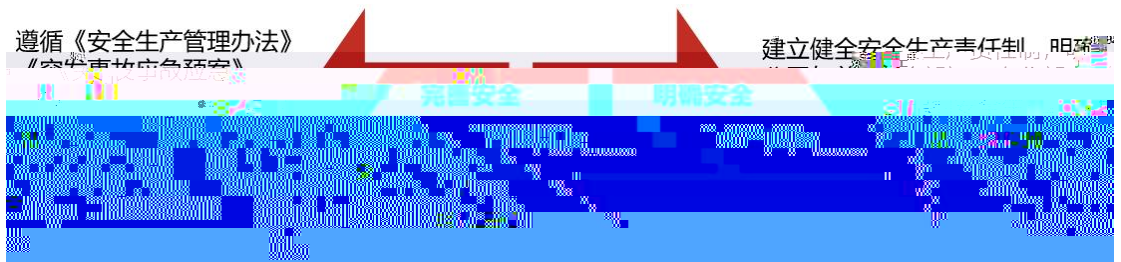
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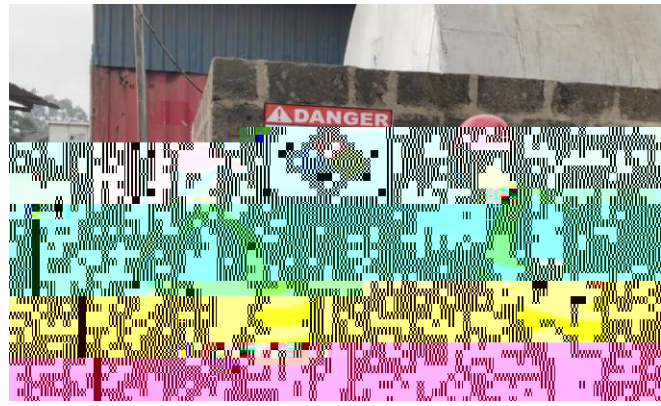
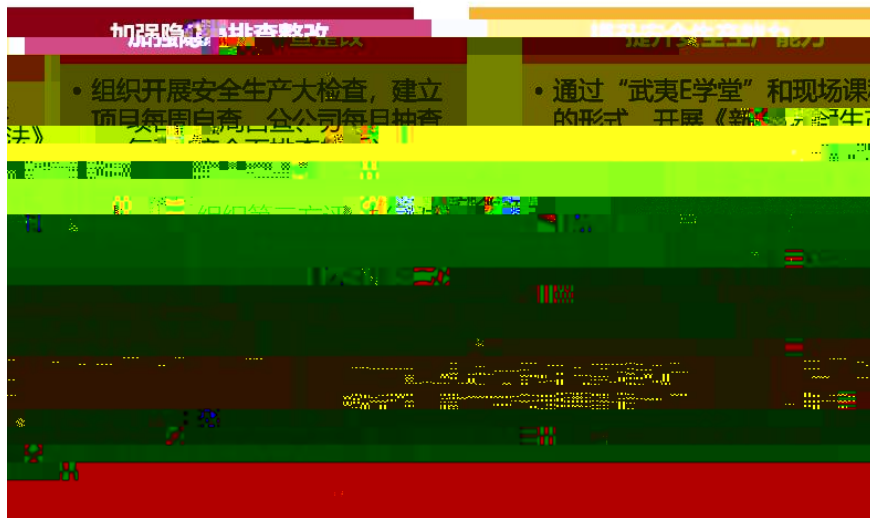
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1.3.1.



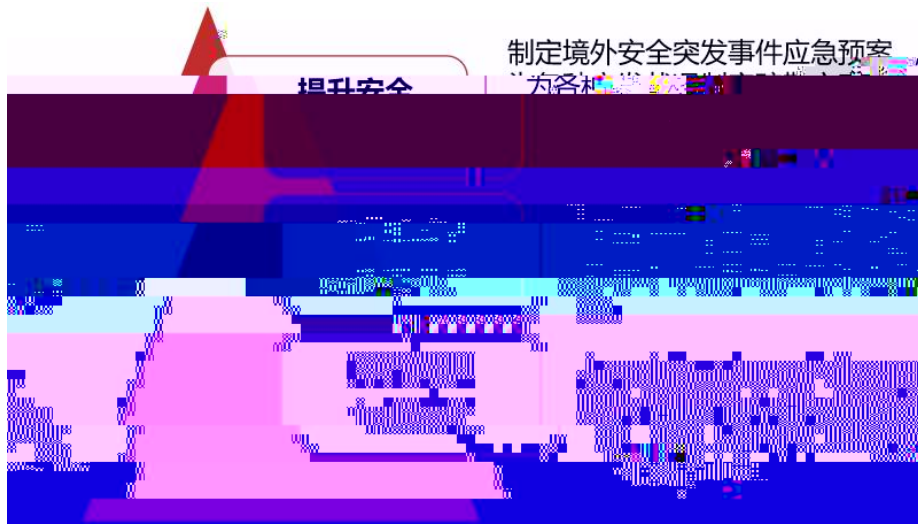
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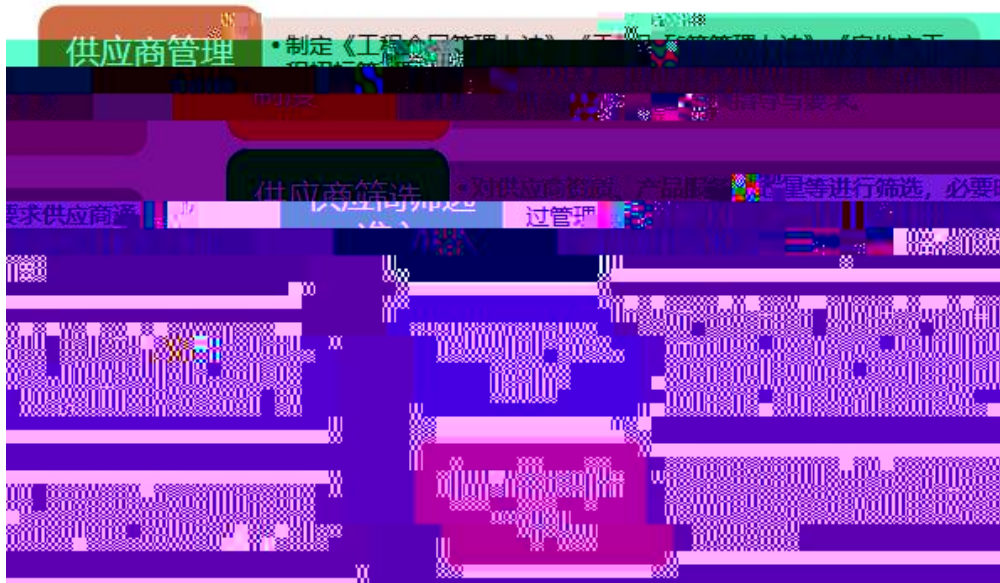
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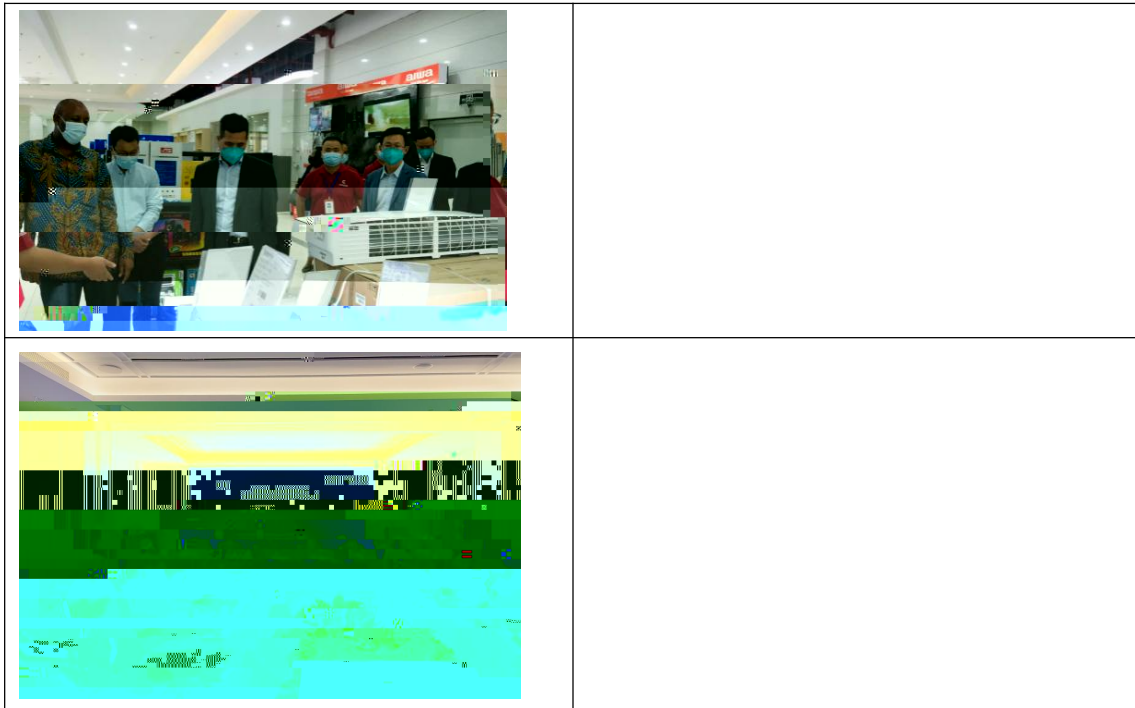
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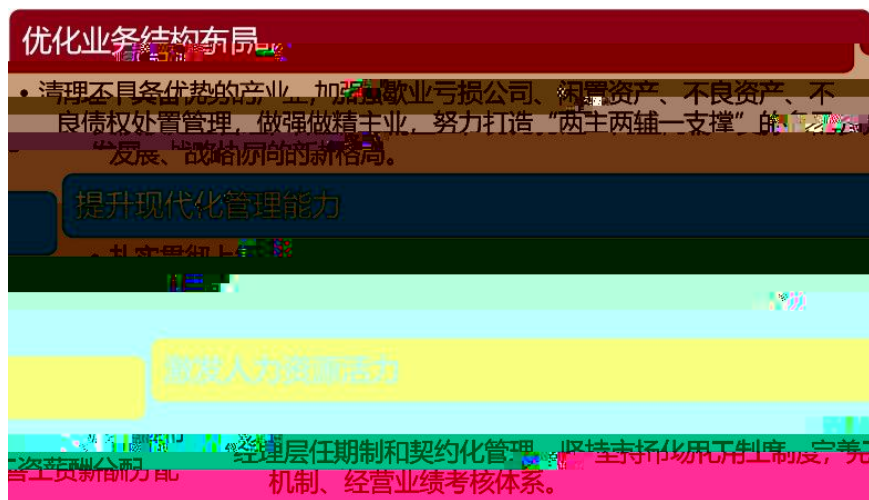
1.4.2



1.5.



1.5.2



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2.1.2

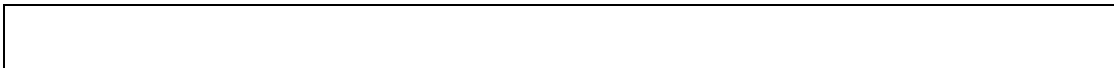




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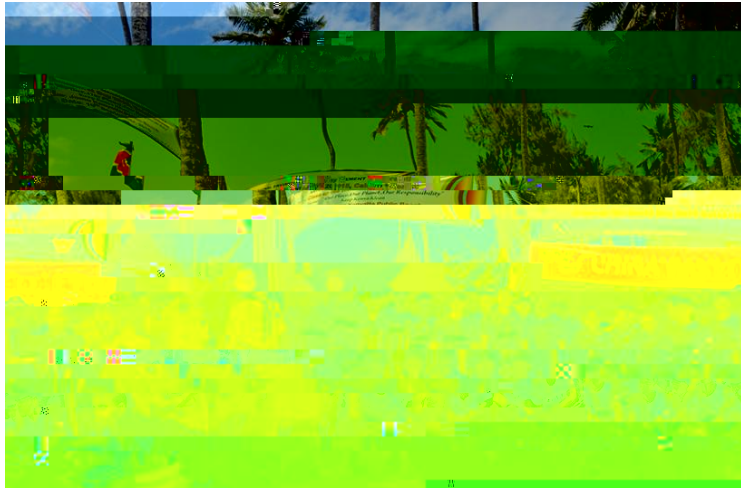
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2.3.



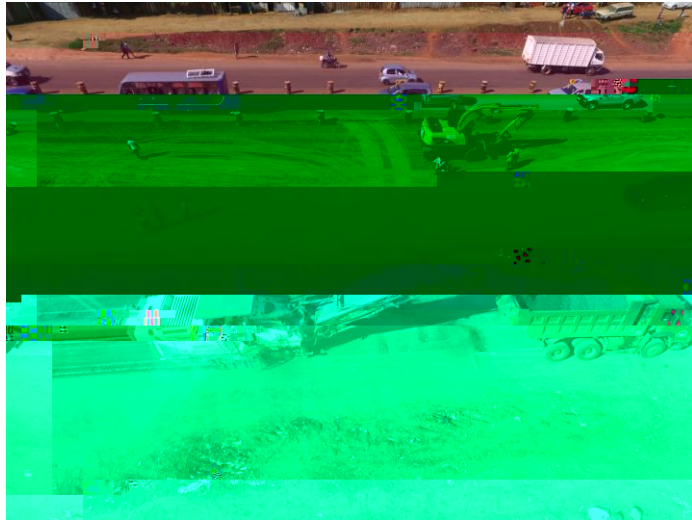
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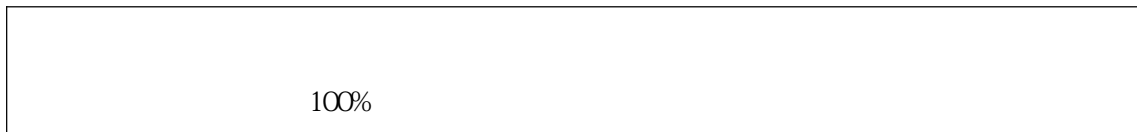




3.1.2

3.1.3

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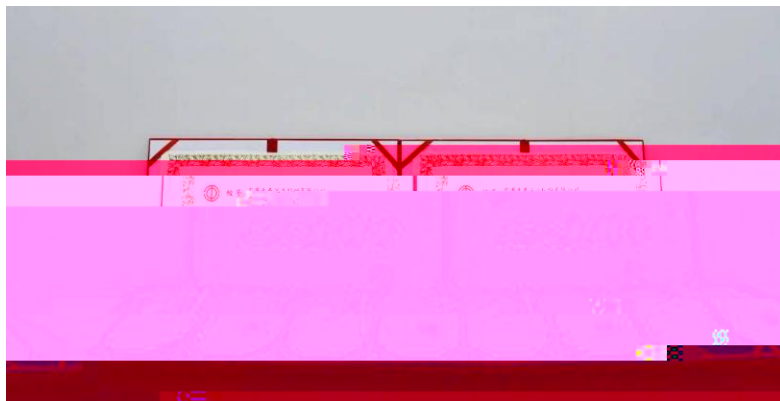
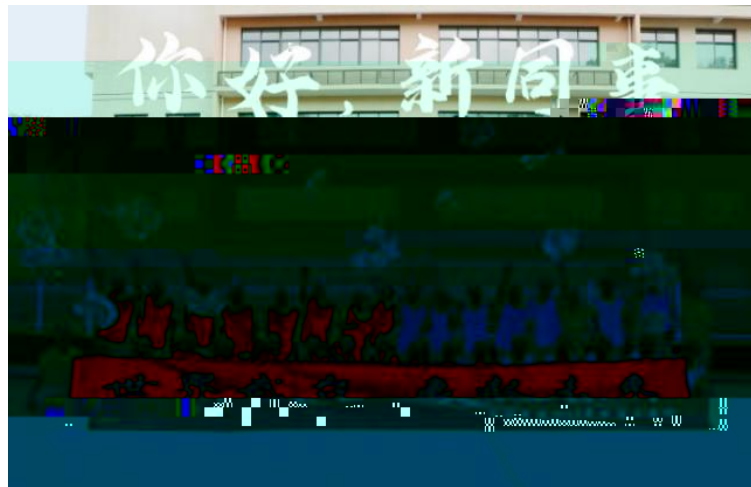
3.2

3.2.1

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3.2.2





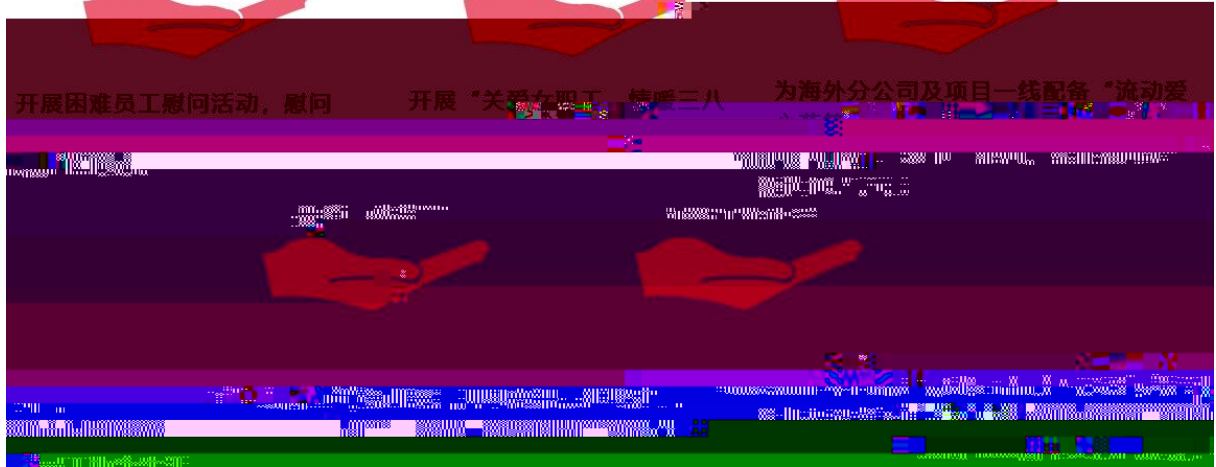
3.3.1.



帮扶困难员工

关爱女性员工

关怀海外员工



3.3.3.







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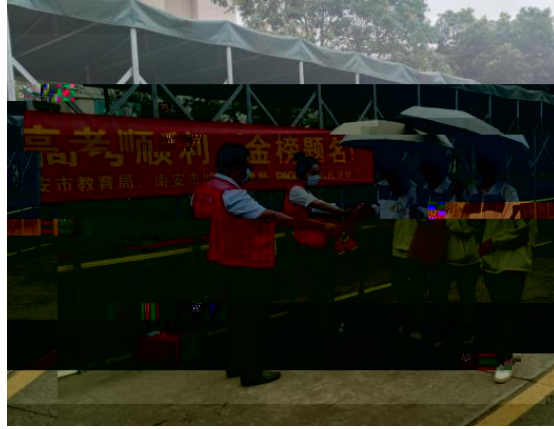
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4.3.



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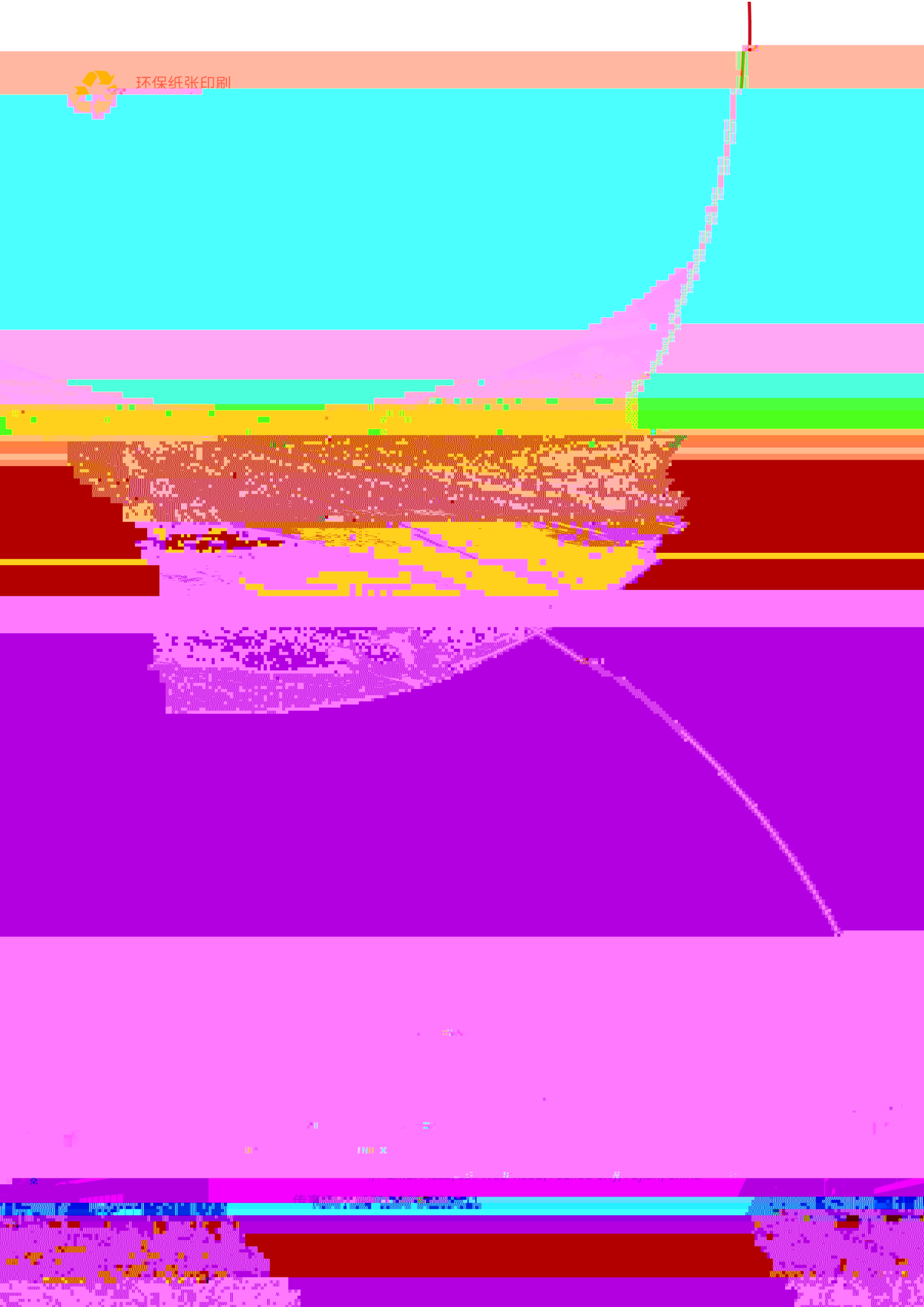
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		303-3/413-1
		102-55
		102-45/102-46/102-50/102-52
		102-53





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